

The Inaugural ICT National Summit



Theme

Economic Competitiveness through
strategic and sustainable digital
transformation

Sub Theme

Public-Private Synergies for Social Impact
and Economic Growth



Sept 12th -
13th 2024



Hotel
Africana
Kampala

Register

[https://
summit.ictau.ug](https://summit.ictau.ug)

QR code



Solution
Clinics



Experience
Zones



Business
Matching



Expo



Introduction

The **National ICT Summit**, organized by the **ICT Association of Uganda (ICTAU)** in collaboration with the **Ministry of ICT and National Guidance (MoICT)**, **National Information Technology Authority (NITA-U)**, **Uganda Investment Authority (UIA)**, and industry stakeholders, builds on the success of the **Technology Information Confederation Africa (TICON Africa) Conference 2023**. While the conference highlighted Uganda's potential in digital transformation and technological innovation, there is still a pressing need to solidify this position and address ongoing challenges in the ICT sector.

The ICT sector is a significant enabler of Uganda's socio-economic growth, **employing approximately 2 million people** and ranking second only to agriculture in terms of employment. The sector continues to grow at an average rate of **14.8% annually**, contributing **9% to Uganda's Gross Domestic Product (GDP)**. This growth results from strategic policy decisions and investments that have led to extensive infrastructure coverage, increased internet penetration, and the rollout of e-services. However, the full potential of ICT in catalyzing socio-economic development is yet to be realized. According to the **International Telecommunications Union (ITU)**, a **10% increase in broadband penetration yields a 1.4% growth in GDP**, indicating **substantial room for further growth and improvement**.

Under the theme "**Economic Competitiveness through Strategic and Sustainable Digital Transformation**," the summit will focus on fostering digital inclusion, enhancing automated trust, and highlighting the pivotal role of technology leaders in driving sustainable growth.



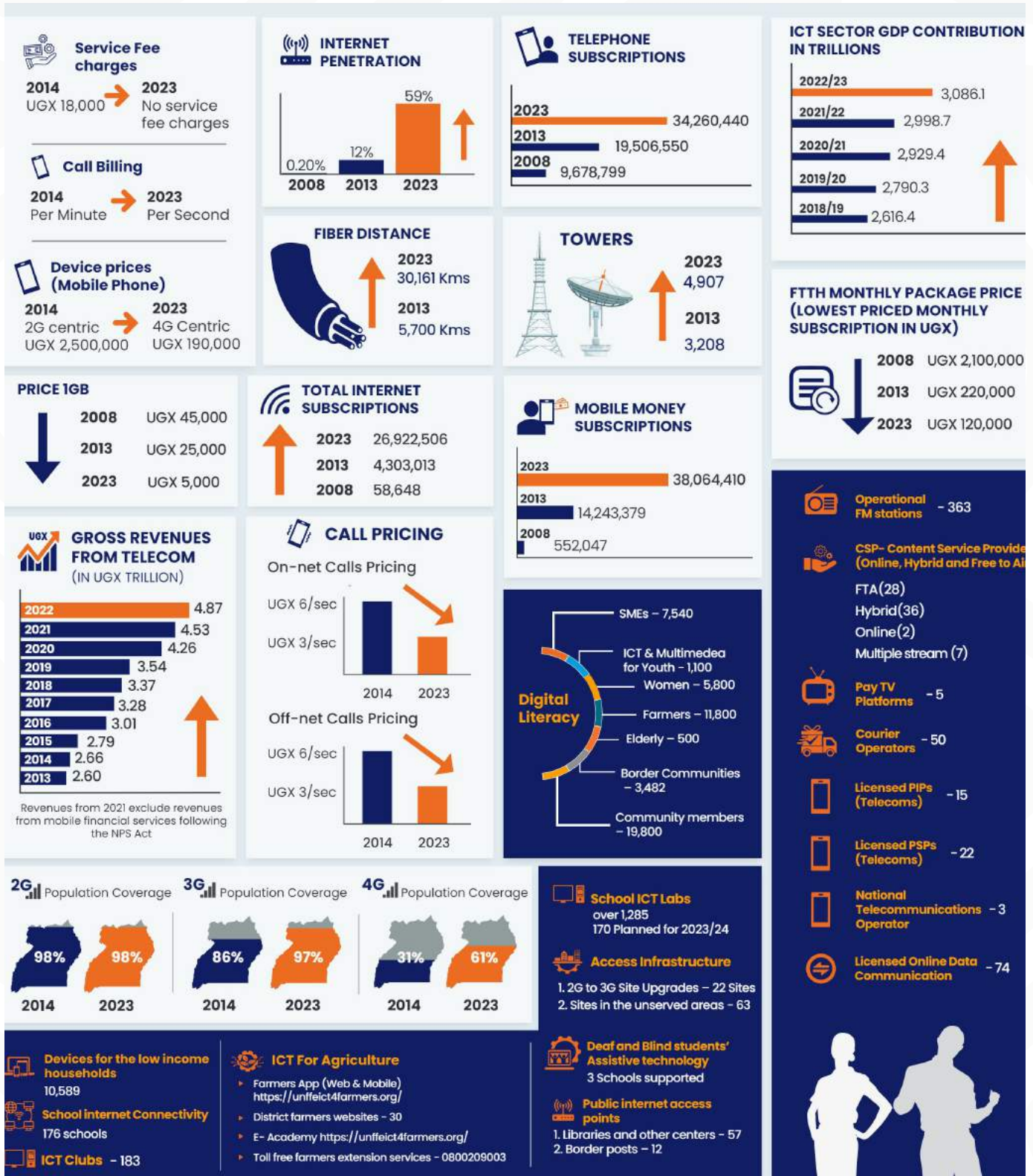
The National ICT Summit is a premier event that convenes responsible decision-makers, industry leaders, and technology enthusiasts committed to advancing Uganda's ICT sector. This platform facilitates thought leadership, policy influence, and showcases groundbreaking projects that attract investment and drive digital transformation. Featuring business matching sessions, speed networking opportunities, and solution clinics, the summit fosters collaboration, generates new partnerships, and provides practical solutions to current challenges. These interactive components ensure participants gain valuable insights and build meaningful connections, making the National ICT Summit a must-attend event for anyone invested in the future of technology in Uganda and beyond.

About ICTAU

The ICT Association of Uganda (ICTAU) is a pivotal non-profit, member-based organization dedicated to advancing Uganda's ICT sector. As a beacon for ICT professionals, policymakers, researchers, and companies, ICTAU offers a dynamic forum for the exchange of ideas, innovative approaches, and pioneering strategies aimed at steering the ICT sector forward. Through its commitment to fostering collaboration and innovation, ICTAU plays a crucial role in shaping policies, advocating for standards, and driving initiatives that promote a digitally inclusive society.



ICT Sector At A Glance



Source: Uganda Communications Commission (UCC)



The summit will focus on fostering digital inclusion, enhancing automated trust, and highlighting the role of technology leaders in driving sustainable growth. Business matching sessions, speed networking, and solution clinics will facilitate collaboration, partnerships, and practical solutions. This is an opportunity for NGOs and humanitarian organizations to showcase innovations and engage with potential partners, including embassies and international development agencies.



ICTAU's social impact working group analysis indicates that over 70% of digital transformation initiatives fail due to a lack of proper digital mindset, despite significant investments in cloud computing, data analytics, and cybersecurity.

Sectors like oil and gas, banking, and investment services require targeted strategies to cultivate digital mindsets for effective technology integration. NGOs and humanitarian organizations are vital in leveraging technology for social impact, driving digital inclusion, and benefiting underserved communities.

Objectives



To cultivate digital mindsets across all levels and ensure digital inclusivity by empowering underserved communities with practical digital skills and accessibility



To showcase effective applications of industry 4.0 and 5.0 and best practices in digital transformation across various sectors, highlighting productivity gains and solutions to social challenges.



To promote robust alignment between industry developments and government policies, establishing automated trust through advanced cybersecurity measures.



04

To tackle barriers to digital adoption, ensuring sustainable and adaptable digital transformation initiatives with supportive frameworks for all sectors, including humanitarian organizations.

National ICT Summit Agenda

Day 1: Public-Private Synergies and Economic Growth

Time Slot	Event	Program Sessions	Matched Industry Leaders and Sectors
Morning Session	Breakfast and Business Matchmaking	Opening Ceremony and Keynote Address on Public-Private Synergies and ESG Strategies	Government Officials, Industry Leaders
	Procurement Professionals and PPDA	Transforming Procurement with Digital Solutions and Regulatory Insights	Government Officials, Procurement Experts, Oil & Gas Leaders
	Experience Zones	Interactive Exhibits Showcasing Digital Innovations and ESG Solutions	Technology Providers, Solution Innovators
Mid Morning Session	CEOs & Directors	AI in Supply Chain Management (AI vs Myths) and ESG Integration in Business	Industry Leaders from Telecoms, Banks, Health Sector
	Solution Clinics	Practical Solutions for IT Challenges, Cloud Optimization and Resilient Infrastructure	Tech Consultants, IT Experts, Financial Services
Lunch	VIP Networking Lunch	Exclusive Networking Opportunities and Strategies for Leading Adaptable Organizations	CEOs, Directors, Key Stakeholders
Afternoon Session	CIO Specific Sessions	Solution Clinics Cybersecurity Workshops, Engineering Platforms, and Operationalizing AI	Experts in Cybersecurity, Data Science, and Cloud Solutions
	Angel Investors in Kampala	Pitch Sessions for Startups, Networking Opportunities, and Role of Big Data in the Private Sector	Leading Angel Investors, Venture Capitalists
	Breakout Rooms	Themed Discussions for Targeted Networking and Collaboration	Subject Matter Experts, Industry Leaders

Day 2

Business Matching, Solution Clinics, and Social Impact

Time Slot	Event	Program Sessions	Matched Industry Leaders and Sectors
Morning Session	Breakfast and Business Matchmaking	Networking Breakfast and Keynote Address on Digital Inclusion and Social Impact	Government Officials, Industry Leaders, Humanitarian Organizations
	Procurement Professionals and PPDA	Tackling Procurement Challenges with Sustainable Practices and Vendor Management	Government Officials, Procurement Experts, Oil & Gas Leaders
	Experience Zones	Interactive Exhibits Showcasing AI for Social Impact and Powering the Edge	Technology Providers, Solution Innovators
Mid Morning Session	CEOs & Directors	Strategic Discussions on Uganda's Roadmap to Digital Transformation and Digital Strategies for Social Impact	Industry Leaders from Telecoms, Banks, Health Sector
Lunch	Solution Clinics	Practical Solutions for IT Challenges on Security Integration and Greening Digital Transformation	Tech Consultants, IT Experts, Financial Services
	VIP Networking Lunch	Exclusive Networking Opportunities and Strategies for Leading Adaptable Organizations	CEOs, Directors, Key Stakeholders
Afternoon Session	CIO Specific Sessions	Solution Clinics Cybersecurity Workshops, Engineering Platforms, and Operationalizing AI	Experts in Cybersecurity, Data Science, and Cloud Solutions
	Angel Investors in Kampala	Pitch Sessions for Startups, Networking Opportunities, and Role of Big Data in the Private Sector	Leading Angel Investors, Venture Capitalists
Evening Session	Breakout Rooms	Themed Discussions for Targeted Networking and Collaboration	Subject Matter Experts, Industry Leaders
	Cocktail/Fireside Chat	Informal Networking Event and Discussions on the Future of ICT and Social Impact	Panel of Industry Leaders, Visionary Tech Entrepreneurs

Who Should Attend?

01



Government Officials

Policymakers and regulatory authorities who influence digital transformation strategies.

02



Cloud Leaders

Experts in cloud computing interested in exploring advanced cloud strategies and solutions.

03



Sourcing, Procurement, and Vendor Management Leaders (SPVM)

Leaders focused on optimizing procurement processes and vendor relationships through innovative technologies.

04



Technical Professionals

Individuals working on the technical aspects of ICT, looking for the latest advancements and practical solutions.

05

0101
1001

IT Security Leaders

Leaders focused on infrastructure and operations security, aiming to integrate robust security measures into their digital ecosystems

06



Industry Leaders

CEOs, CIOs, and Directors from various sectors such as oil and gas, health, telecoms, and banking, who are looking to leverage technology to enhance their operations and competitive edge.

07



Development Partners and Humanitarian Organizations

NGOs, humanitarian agencies, and other entities dedicated to leveraging technology for social impact and improving operational efficiency.

08



Angel Investors and Venture Capitalists

Investors seeking to identify and support promising tech startups and innovations.

09




Infrastructure Leaders

Decision-makers overseeing infrastructure management, keen on modernizing and enhancing their technological infrastructure.

Digital Leadership Summit Tracks


Strategic Networking | Immersive Experience Zones | Solution Clinics



Track A
Accelerating Innovation

Focus Area
Enabling innovation through agility, sustainability, and advanced digital capabilities


Problems Addressed
Lack of agility, innovation challenges, sustainability, improving customer and employee experience



Track B
Optimizing Cloud

Focus Area
Maximizing the value of cloud strategies for business innovation


Problems Addressed
Cloud strategy optimization, governance, adoption, migration challenges, achieving better business outcomes



Track C
Resilient Infrastructure

Focus Area
Building robust, adaptable infrastructures to support modern business needs

Problems Addressed
Infrastructure modernization, integration patterns, infrastructure as code, enhancing agility and resilience



Track D
Enhancing Operations

Focus Area
Improving operational efficiency and resilience across hybrid and distributed environments


Problems Addressed
Managing hybrid workloads, centralized systems, edge deployments, cloud operations, operational resilience



Track E
Integrating Security

Focus Area
Embedding security into IT infrastructure to mitigate risks and maintain agility

Problems Addressed
Security risks, compliance, integrating security into operations, balancing risk and customer value



Track F
Leading Adaptable Organizations

Focus Area
Developing adaptable strategies and workforce planning to meet evolving business needs

Problems Addressed
Infrastructure modernization, integration patterns, infrastructure as code, enhancing agility and resilience

Post-Event Activities

01 - Post-Event Activities

Leverage Summit Momentum and insights from the summit to launch Cybersecurity Awareness Week.

Workshops and Public Engagements

Conduct workshops, public engagements, and media outreach to increase awareness and capabilities in cybersecurity for both public and corporate audiences.

02 - ICT Annual Awards Preparation and Selection

Nomination and Selection Process

Begin the process of nominating and selecting candidates for the...

02 - Post-Event Report and Strategy Document

Publish a comprehensive report detailing key outcomes, participant feedback, and a strategic roadmap for next steps.

Distribute the report to all attendees, sponsors, and stakeholders to maintain momentum and ensure clear visibility of future activities.

Establish a Year-Round Dialogue

Maintain community engagement throughout the year, fostering a strong network of digital transformation advocates.

Our promise

Expert Guidance, Networking, and Exclusive Insight Combined!

Expand Your Network:

Connect with top industry leaders, government officials, and key stakeholders.

Gain Actionable Insights:

Learn from expert-led sessions exploring the latest trends and findings in digital transformation.

Prove the Business Value of IT:

Discover how to showcase the impact of IT on your organization's success.

Role-Aligned Conference:

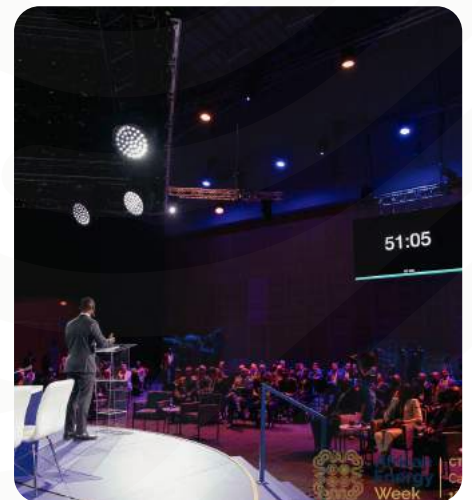
Join role-specific IT and solution clinics designed to elevate your expertise and results.

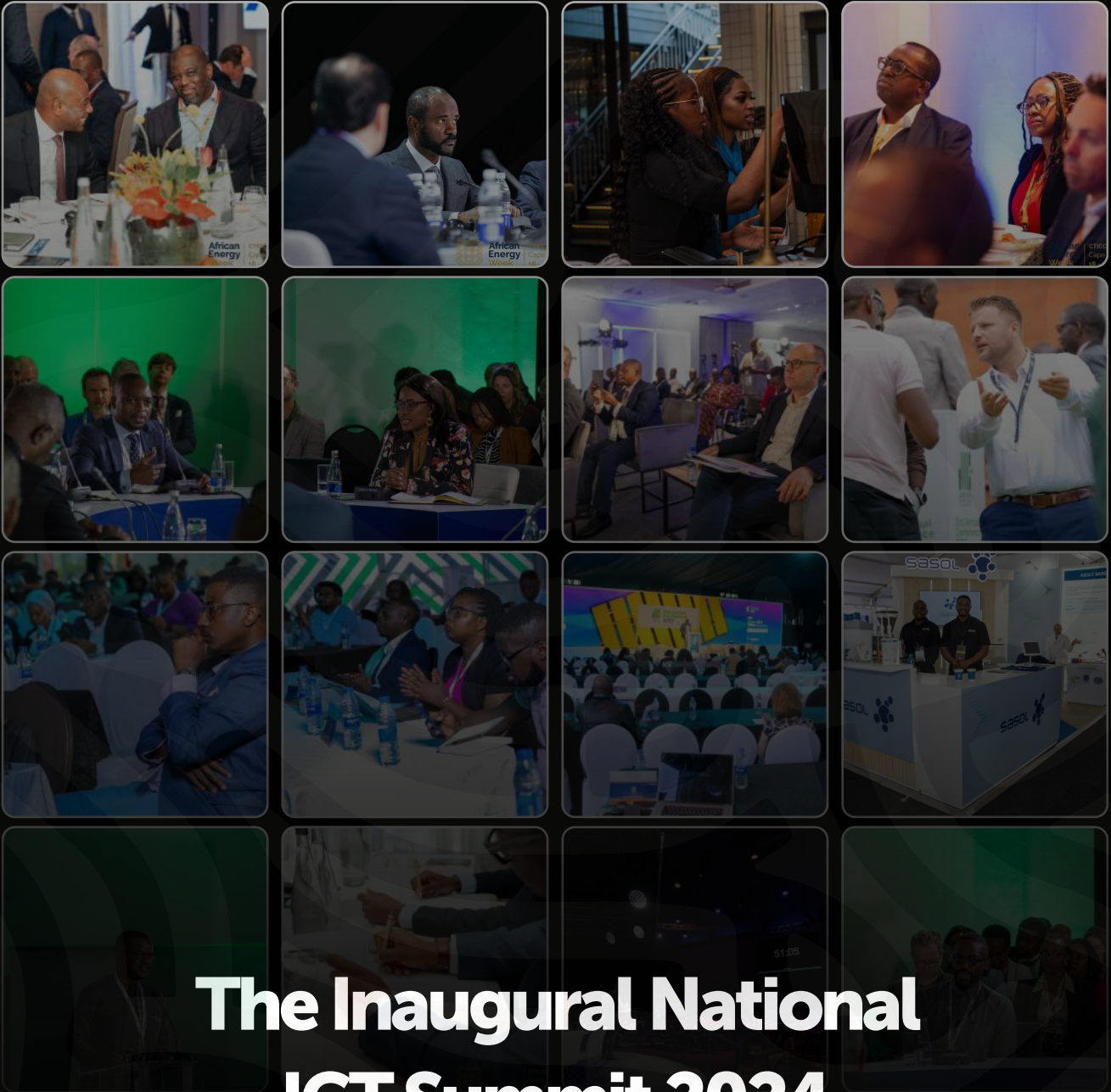
Expand Your Network:

Connect with top industry leaders, government officials, and key stakeholders.

Join the National ICT Summit to enhance your digital strategy and drive transformative change. Engage with potential partners and supporters, including embassies and international development agencies.

Elevate your organization's impact through innovative approaches, strategic partnerships, and tailored sessions designed for your specific needs.





The Inaugural National ICT Summit 2024

summit.ictau.ug

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